



GREENRIDE
AFRICA TECH LIMITED

Driving Kenya's Transition to Electric Mobility



Spring Gardens, Kikambala Street –
Kileleshwa, Nairobi, Kenya



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Company Overview

Greenride Africa Tech Limited is a Kenya-based electric mobility company dedicated to accelerating the adoption of clean, affordable, and reliable electric transport solutions across the region. The company operates across the full electric vehicle (EV) value chain, from the wholesale and retail sale of brand-new electric vehicles, electric tuk-tuks, and light electric commercial vehicles, to second-hand EV trading, EV import/export, charging infrastructure, and technical consultancy.

By combining vehicle sales, fleet solutions, charging infrastructure, and after-sales support under one roof, Greenride Africa Tech positions itself as a one-stop partner for individuals, businesses, and fleet operators making the switch to electric mobility in Kenya and the wider East African region. The company is built to serve every stage of the EV ownership journey: helping a first-time buyer choose the right vehicle, helping a fleet manager plan a phased transition, and helping a property owner install the charging infrastructure that keeps it all running reliably and affordably.

As Kenya's transport sector shifts away from fossil fuels, driven by rising fuel costs, government policy support for e-mobility, and growing environmental awareness; Greenride Africa Tech is positioned to be a trusted, knowledgeable partner for anyone making that transition, from boda boda and tuk-tuk operators to corporate fleet owners.

Vision, Mission & Values

Vision

To be East Africa's leading electric mobility company, powering a cleaner, more sustainable future for transport and commerce.

Mission

To make electric mobility accessible, affordable, and reliable for individuals, businesses, and fleet operators in Kenya by offering quality EVs, dependable charging infrastructure, and expert technical support.

Core Values

- **Sustainability**- championing clean energy transport solutions that reduce carbon emissions and improve air quality in Kenya's towns and cities.



Cleaner Transport
Greener Future





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- **Reliability**- delivering quality vehicles, equipment, and service that customers can depend on, backed by responsive after-sales support.
- **Integrity**- conducting business with transparency and honesty in every transaction, from vehicle valuation to after-sales service.
- **Innovation**- staying ahead of emerging trends in electric mobility, battery technology, and clean energy infrastructure.
- **Customer Focus**- tailoring solutions to the real needs of individuals, businesses, and fleet operators, not a one-size-fits-all offering.

Our Services at a Glance

Greenride Africa Tech Limited offers a comprehensive, end-to-end range of products and services across the electric mobility ecosystem:



New EV Sales

Wholesale and retail sale of brand-new electric vehicles, electric tuk-tuks, and light electric commercial vehicles.



Second-Hand EV Trading

Purchase, sale, valuation, and trade-in services for used electric vehicles.



Import & Export

Import and export of complete EV units and EV spare parts, sourced from trusted regional and global suppliers.



Fleet Sales & Leasing

Fleet sales consultation and flexible vehicle leasing options for businesses and individuals.



NTSA Registration Assistance



Charging Equipment & Batteries



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End-to-end support with vehicle registration and compliance processes with the National Transport and Safety Authority.

Sale of AC and DC EV charging equipment and lithium batteries for personal, commercial, and fleet use.



Charging Station Operation

Development and operation of AC and DC EV charging stations, from destination charging to high-power fast charging, to support the growing national charging network.



Technical Consultancy

Expert advisory services on electric mobility adoption, charging infrastructure, and new energy vehicle technology.

Service Details

1. New & Second-Hand Vehicle Sales

Greenride Africa Tech supplies brand-new electric vehicles, electric tuk-tuks, and light electric commercial vehicles to individual buyers, businesses, and dealers across Kenya, on a wholesale and retail basis. The company also runs a dedicated second-hand EV desk, offering fair, transparent vehicle valuation and trade-in services for customers looking to upgrade or exit their current EV.

2. Import, Export & Spare Parts

The company imports complete EV units and EV spare parts from established manufacturers and suppliers, and exports vehicles and parts within the region where opportunities exist. This gives customers and partner workshops reliable access to genuine components, reducing vehicle downtime and extending the working life of every EV on the road.

3. Fleet Solutions & Leasing

For businesses transitioning company fleets to electric power, Greenride Africa Tech provides fleet sales consultation, helping organisations select the right vehicle mix, plan rollout, and estimate total cost of ownership. Flexible leasing arrangements are also available for customers who prefer to avoid the upfront capital cost of vehicle ownership.





4. Registration & Compliance

Navigating NTSA registration can be one of the more time-consuming parts of buying a vehicle. Greenride Africa Tech assists customers through the registration process, helping them get their vehicles legally on the road with minimal delay.

5. Charging Infrastructure & Batteries

The company sells EV charging equipment and lithium batteries, and develops and operates a network of AC and DC EV charging stations, a critical piece of infrastructure as EV adoption grows across Kenya. Greenride Africa Tech offers both charging technologies to match different vehicle types and dwell times, across our growing network of AC and DC charging stations, Greenride Africa Tech is committed to reliable, affordable charging; consistent uptime, transparent pricing, and consistent service quality at every location, whether it's a single home charger or a multi-bay public station:

- **AC Charging (Level 2)**- wall-mounted and pedestal chargers, typically 7kW, ideal for homes, offices, apartment blocks, and other locations where vehicles park for several hours, delivering a steady, cost-effective overnight or workday charge.
- **DC Fast Charging**- high-power chargers, from around 20kW up to 120kW and above, deployed at malls, fuel and service stations, highway rest stops, and fleet depots, topping up a vehicle in well under an hour for customers and operators who need a fast turnaround.

Beyond equipment sales, Greenride Africa Tech handles full-cycle charging station development, from site assessment and installation to ongoing station operation, maintenance, and remote monitoring, supporting property owners, businesses, and public sites that want to install AC and DC charging points for customers, staff, or the public.

6. Technical Consultancy

Greenride Africa Tech offers electric mobility technical consultancy to individuals, businesses, and institutions exploring the switch to EVs, covering vehicle selection, charging infrastructure planning, and broader new energy vehicle strategy.

Why Choose Greenride Africa Tech

- End-to-end EV solutions; sales, financing-friendly leasing, charging, and consultancy under one roof.
- Strong regional focus on Kenya's growing electric mobility and clean energy market.
- Full-value-chain expertise spanning new and used vehicles, spare parts, and infrastructure.
- Hands-on support with registration and compliance, reducing hassle for first-time EV buyers.





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- Commitment to sustainability, quality, and reliable after-sales support.

Target Market

- Individual consumers seeking affordable, eco-friendly personal transport.
- Boda boda and tuk-tuk operators transitioning to electric mobility.
- SMEs and corporates seeking light electric commercial vehicles or fleet solutions.
- Fleet owners and logistics companies exploring EV leasing and consultancy.
- Property developers, malls, and businesses seeking EV charging infrastructure.
- Government agencies and development partners supporting Kenya's clean-energy transport agenda.

Sustainability Impact

Every vehicle Greenride Africa Tech puts on the road, and every charging point it brings online, contributes to Kenya's shift away from fossil-fuel transport. By making electric vehicles and charging infrastructure more accessible, particularly to boda boda and tuk-tuk operators, who make up a large share of Kenya's transport sector, the company aims to lower transport-related emissions, reduce operators' fuel costs, and support the country's broader clean-energy and climate goals.



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